

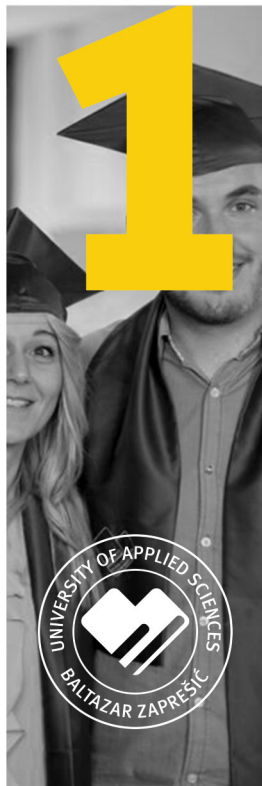


UNIVERSITY OF APPLIED SCIENCES BALTAZAR ZAPREŠIĆ



/ CROATIA /

THE UNIVERSITY OF APPLIED SCIENCES BALTAZAR ZAPREŠIĆ



University of Applied Sciences Baltazar Zaprešić is one of Croatia's leading higher education institutions, offering innovative, accredited on-campus and online programmes in **Economics, Management, Information Technologies, Sociology, Communications, and Project Management**.

We provide students with strong academic and career support, helping them gain high-quality education and professional skills essential for building successful careers in today's dynamic business environment.

Since its foundation in 2001, **more than 9,000 graduates** have completed their studies at Baltazar University of Applied Sciences.

In addition to its main campus in Zaprešić, Baltazar operates study centres across Croatia – in **Zagreb, Biograd na Moru, and Osijek**.

We are a national leader in online higher education, offering fully online study programmes that provide flexibility and accessibility to students across Croatia and beyond.

Our name honours Baltazar Adam Krčelić (1715), a historian, theologian, and lawyer from the Zaprešić region, whose works remain an important source for Croatian history. By donating his private library to the Royal Academy of Sciences in Zagreb, he laid the foundations of today's National and University Library.



STUDY PROGRAMMES

Baltazar delivers undergraduate and graduate professional programmes that are innovative and distinctive, developed by leading experts to meet the **needs of today's dynamic job market** and accredited by the Ministry of Science and Education and the Agency for Science and Higher Education of the Republic of Croatia.

Undergraduate Programmes

- + Business and Management (*online*)
- + Information Technologies (*online*)
- + Tourism and Hospitality Management (*Biograd na Moru*)
- + Business and Management – Business Economics and Finance (*Biograd na Moru*)

Graduate Programmes

- + Public Sector Management (*online*)
- + Applied Information Technologies (*online*)
- + Communication Management (*online*)
- + Project Management (*online & Osijek*)
- + Finance and Investments (*online*)



INTERNATIONAL COOPERATION /

Baltazar is committed to international collaboration and global academic excellence. **Since 2013, we have been an active participant in the Erasmus+ programme, partnering with over 80 institutions in more than 30 countries.**

Our goal is to enhance student and staff competencies, expand academic and research collaboration, promote innovative and sustainable practices in higher education, and increase the visibility and impact of our institution worldwide.

Our international initiatives include:

- + **Erasmus+ student & staff mobility** – fostering intercultural exchange and professional development
- + **Erasmus+ K2 projects** – various projects under the Strategic Partnerships and Capacity Building in Higher Education framework
- + **BIP Summer Schools** – annual programmes for students on topics such as Creative Entrepreneurship or Leadership for the 21st Century
- + **Erasmus+ Staff Week: THINK GREEN, TEACH GREEN** – focused on sustainability in higher education
- + **International Conference on Renewable Economics (ReECON)** annually held in Biograd na Moru, Croatia





ERASMUS+ AT BALTAZAR

Baltazar warmly welcomes Erasmus+ students, offering tailored programmes, academic excellence, practical experience, and cultural immersion in a supportive environment.

What we offer:

A 30-ECTS English-taught course programme featuring attractive and carefully selected courses and seminars, some delivered by international guest lecturers. The required English proficiency level is B1. Full programme details are available at www.bak.hr/en.

Welcome Days at the start of a semester include social, cultural, and integration activities. Participants receive essential information on registration, course enrolment, university services, and leisure opportunities, while exploring Zaprešić, Zagreb, and branch campuses, and meeting fellow Erasmus and local students as well as teaching staff.

The Buddy Programme offers support to international students by helping them settle in, discover the local area, participate in social and cultural activities, and connect with Croatian students and peers from other countries.

A Croatian Language and Culture course is offered free of charge, awarding 6 ECTS per semester. The course provides a functional level of Croatian for everyday use and introduces students to local culture. Additional lessons can be arranged according to individual needs and interests.

The student card provides access to benefits such as subsidized meals, discounts on public transport and cultural institutions.

Field trips and excursions are organized throughout the semester, including cultural visits and social activities, offering international students a rich and engaging complement to their academic studies and a chance to experience Croatian culture and society.

For more information, visit our web site www.bak.hr/en and for practical information on staying and studying in Croatia, check the web portal Study in Croatia at www.studyincroatia.hr.



"Studying at Baltazar for one semester was an exciting experience. Thanks to all the help and support from my coordinators, professors and fellow students, my stay in Zaprešić was fun and inspirational. What characterizes Baltazar is a friendly atmosphere, personalized attention, motivated professors, small groups and classes with a lot of group tasks and projects. The ESN offers great support for living in Zagreb and organizes amazing fun events. I had a great time, met a lot of friends with whom I am still in contact and had a wonderful possibility to explore Croatia and its natural and cultural beauties."

Mariam Jobava, Tbilisi, Georgia

TESTIMONIALS /

"From the very beginning my coordinator, teachers and students of the University of Applied Sciences Baltazar welcomed me better than I could ever imagine. They made me feel at home from the start. This has been a great learning experience, not only in terms of language or economics."

Pablo Manteiga Bautista, Valencia, Spain

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COOPERATION OPPORTUNITIES

University of Applied Sciences Baltazar Zaprešić **actively seeks international partnerships to foster academic excellence, innovation, and global collaboration.** We are committed to building strong, mutually beneficial relationships with universities and institutions worldwide.

Our collaboration opportunities include:

- + **Student & staff mobility** – via Erasmus+ and bilateral agreements, promoting intercultural exchange and professional development
- + **Joint professional & research projects** – combining expertise to address real-world challenges
- + **Double degrees & joint study programmes** – designed to foster international collaboration and prepare students for successful global careers
- + **Summer schools & short-term courses** – offering flexible learning experiences for diverse student communities
- + **Collaborative teaching & training** – sharing knowledge, expertise, and best practices across borders
- + **ReECON International Conference on Renewable Economics** – an annual platform for dialogue, innovation, and research in the field of sustainability and green economy

Join us in building strong international partnerships and innovative collaborations!

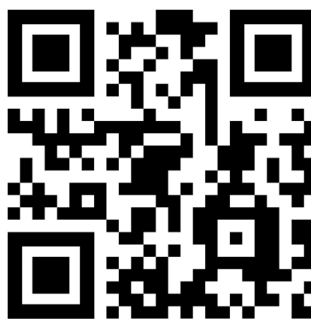
UNIVERSITY TAILORED TO STUDENTS' NEEDS /



Contact us!

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Erasmus+